



Bolloré



Project Profile

The French company Bolloré, which provides car-sharing services for electric cars via Autolib' in Paris, Bluely in Lyon and Bluecub in Bordeaux, signed a bond agreement worth € 30.0 m with eeef in 2013. The bond has a maturity of 5 years and was issued by Bolloré and purchased by eeef.

eeef's investment will be used to finance electric cars and the required infrastructure (i. e. charging stations, rental places etc.) used in Bolloré's European electric car rental concessions, which the company won via public tenders.

This transaction forms part of an urban transportation initiative for the cities of Paris, Lyon and Bordeaux.

Project Highlights

Starting in Paris, the city was provided with environmentally friendly electric cars with the support of the city council. After the trail period and an established track record, Lyon and Bordeaux were the next cities that Bolloré targeted for the initiative. The funding from eeef's bond has mainly been used in these regions.

Key figures	
Country	France
Sector	Public urban transportation
Type of investment	Senior debt
Total project size (€ m)	150.0
eeef investment size (€ m)	30.0
Financial Close	23 December 2013
Maturity	5 years
Estimated (t) CO ₂ e emission savings (p.a.)	Min. 20%

The city of Paris, Lyon and Bordeaux are paving the way for other cities to follow their example of an environmentally friendly car sharing scheme to combat climate change and contribute to the use of innovative forms of alternative technology.