



Bolloré



Project Profile

The French company Bolloré, which provides car-sharing services for electric cars via Autolib' in Paris, Blueily in Lyon and Bluecub in Bordeaux, signed a bond agreement worth €30.0 m with the eef in 2013. The bond has a maturity of five years and was issued by Bolloré and purchased by the eef.

The eef's investment will be used to finance electric cars and the infrastructure (i. e., charging stations, rental places, etc.) required for Bolloré's European electric car rental concessions, which the company won via public tenders.

This transaction forms part of an urban transportation initiative for the cities of Paris, Lyon and Bordeaux.

Project Highlights

The project started in Paris, providing the city with environmentally friendly electric cars with the support of the city council. After the trial period and when a track record had been established, Bolloré targeted Lyon and Bordeaux for the initiative. The funding from the eef's bond has mainly been used in these regions.

Key figures	
Country	France
Sector	Public urban transportation
Type of investment	Senior debt
Total project size (€m)	30.0
eef investment size (€m)	30.0
Financial close	23 December 2013
Maturity	5 years
Estimated tCO ₂ e emission savings (p. a.)	10,758

Paris, Lyon and Bordeaux are paving the way for other cities to follow their example of an environmentally friendly car-sharing scheme to combat climate change and contribute to the use of innovative forms of alternative technology.

At the end of 2015, Bolloré had 3,944 cars and 6,493 charging stations installed across the project's three locations.